

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81119

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81119-1

DATE PRINTED

11/06/12

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146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR	86768	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT		BURLINGTON COUNTY FREEHOLDERS	
AND	7669 Stagers Loop		223 High St	
ADDRESS	Delaware OH 43015-7010		Mount Holly NJ 08060-1403	
	USA		USA	
CONTACT	WHITNEY EVERSOLE		PRODUCT GARGANIO & O'BRIEN EST#3201	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 3201	PRODUCT CODE 9820	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/05/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	10000..	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
21	1	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	1	495.00	495.00
32	2	08:57A	10:30A	15S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	720.00	1440.00
4	10000..	1	10:58A	12:00N	30S	11/05/12-11/05/12	THE PRICE IS RIGHT	1	500.00	500.00
5	20000..	2	06:00P	06:30P	15S	11/05/12-11/05/12	NEWS 3 AT 6	2	1440.00	2880.00
6	0000011	2	11:00P	11:35P	30S	11/03/12-11/04/12	LATE NEWS	2	2700.00	5400.00
7	2000000	2	11:00P	11:35P	15S	11/05/12-11/05/12	LATE NEWS	2	1350.00	2700.00
Total Contract:								11		14225.00
Billing Summary										
Qtr 4-12			Oct			Nov		Dec		Total
			.00			14225.00		.00		14225.00
GRAND TOTAL										14225.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION